

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5861792
<b>Application Number:</b>	10823508
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3269
<b>Title of Invention:</b>	DETERMINING AND/OR USING LOCATION INFORMATION IN AN AD SYSTEM
<b>First Named Inventor/Applicant Name:</b>	Leslie Yeh
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	GOOGLE-56CIP1 (GP-145-01-
<b>Receipt Date:</b>	10-AUG-2009
<b>Filing Date:</b>	12-APR-2004
<b>Time Stamp:</b>	19:05:16
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_BJ_Long_Rapid_Prototyping_of_Mobile_Context_Aware_Applications.pdf	1216120 ab21fb4d8f3755e312cc531b63d93d70cae3276	no	11

### Warnings:

### Information:

2	NPL Documents	Ref_BK_Bunn.pdf	670527	no	3
			420dbc1294d83383f8d7df574f844a379ee2c682		
Warnings:					
Information:					
3	NPL Documents	Ref_BL_Clark.pdf	166156	no	2
			46ccc7eb98062246ef218eb5b643d9671c2101fa		
Warnings:					
Information:					
4	NPL Documents	Ref_BM_NetGravity_Adserver_User_Assistance_embedded.pdf	2273327	no	329
			8716c26fa6a9b961008e6f91ee1edfdd6ad93207		
Warnings:					
Information:					
5	NPL Documents	Ref_BN_NetGravity_AdServer_announcement_embedded.pdf	39387	no	1
			ab2f93df36004c5d0e3765a4a98b121306567dea		
Warnings:					
Information:					
6	NPL Documents	Ref_BO_NetGravity_AdServer_AdMasters_Guide_embedded.pdf	896147	no	59
			83ea13abbf3a2734ee1bc854a5a14733a5f7c3e2		
Warnings:					
Information:					
7	NPL Documents	Ref_BP_Chen_A_Survey_of_Context_Aware_Mobile_Computing_Research.pdf	166541	no	16
			1e476fb9a5902e5aa5d3dd62d58c23ebcffe8a1		
Warnings:					
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8	NPL Documents	Ref_BQ_JP_2000020433_trans.pdf	1030932	no	21
			e688ed59aa0a308862edd7d2bc2a3b659274eb6a		
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9	NPL Documents	Ref_BR_Cheverest_Developing_a_Context_Aware_embedded.pdf	1316579	no	8
			3a1618a362a9a31fb13a9cc4a255adc91413b9e8		
Warnings:					
Information:					
10	NPL Documents	Ref_BS_Cheverest_Experiences_of_Developing_and_Deploying.g.pdf	1453833	no	12
			10c591b8f6ff00937cf2a03c91c6dd8c20495da1		
Warnings:					
Information:					

11	NPL Documents	Ref_BT_Bruner.pdf	1629498	no	3
			e05c2400478d4bcf2759abfceb3c39c2372f4ff3		
Warnings:					
Information:					
12	NPL Documents	Ref_BU_EPO_Comm.pdf	369375	no	5
			c967221a6322efe2f8383241ccda4e953c092857		
Warnings:					
Information:					
13	NPL Documents	Ref_BV_IN_OA.pdf	380101	no	5
			ac1111bdda881d311ee04cf8a4adb8d8fd524		
Warnings:					
Information:					
14	NPL Documents	Ref_BW_KR_NtcPreRej.pdf	456153	no	6
			c2d306f692ff5dd91e57fd5b6788a4f2dc65033b		
Warnings:					
Information:					
15	NPL Documents	Ref_BW_KR_NtcPreRej_Eng_Translation.pdf	450689	no	7
			f4daa1ae18167b29ab64417481368c1ea2c030b7		
Warnings:					
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16	NPL Documents	Ref_BX_Anatomy_of_a_Search_Engine_Brin_and_Page.pdf	1849586	no	18
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Warnings:					
Information:					
17	NPL Documents	Ref_BY_OA_5_09_06.pdf	779754	no	10
			0e97389d9187cf27a3c02526c5344c012271d888		
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18	NPL Documents	Ref_BZ_OA_1_04_07.pdf	374967	no	11
			05324f70bba6aa1df5adb7fb1b859ee6c0aa050e		
Warnings:					
Information:					
19	NPL Documents	Ref_CA_OA_8_24_07.pdf	324608	no	9
			667ea6ab4cca1a8dfea8902e471bc744e93cd77b5		
Warnings:					
Information:					

20	NPL Documents	Ref_CB_OA_5_12_08.pdf	1014689	no	21
			af7a927e62be35b78ce590552e1d3062c35e1792		
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>				16858969	
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  <b>If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</b></p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  <b>If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</b></p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  <b>If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</b></p>					